

**SUPERIOR NORTH CATHOLIC District School Board**

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**Policy: COMMUNICATIONS**

**Effective: February 14, 2011**

**Policy Statement:**

The Superior North Catholic District School Board recognizes the need for effective and formalized communications among all members of the system and within the Catholic educational community at large.

All communications from the Board shall reflect and support the Catholic dimension of our schools and communities in accordance with the mission, vision and values.

The Board believes that all employees, members of the Board of Trustees, and all stakeholders are responsible for effective and efficient communications.

The Director of Education is the official spokesperson to the media and public about all matters of the school system. Any media requests for interviews or information should be referred to the Director. As Secretary-Treasurer, the Director is responsible for answering all written correspondence received by the Board.

The Principal should promote events and activities within the school to the media and the public.

It is understood and accepted that Trustees are advocates for the people in their community while acting as one voice within the corporate body of the Board.

<p><b><u>Cross Reference</u></b></p> <ul style="list-style-type: none"> <li>• V136 Advertising</li> <li>• V107 Catholic School Councils</li> </ul>	<p><b><u>Prior Date Approved</u></b> March, 2000</p> <p><b><u>Revised Date Approved</u></b> February 14, 2011</p> <p><b><u>Board Motion</u></b> #16/11</p> <p><b><u>Review Prior To</u></b> March 2017</p>	<p><b><u>Legal/Ministry Reference</u></b></p> <ul style="list-style-type: none"> <li>•</li> </ul>
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