



Policy: Advertising, Announcements, Posting and Distribution of Materials

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1.0 Policy Statement

- 1.1 The Board is committed to using advertising for the purposes of informing and educating the public, and to create awareness of education programs, services, issues, events and community activities of specific interest to students and families.
- 1.2 In addition, as a Catholic School Board, we have a further mandate to ensure our Catholic communities are aware of their rights and availability of Catholic Education in their community.
- 1.3 Unless authorized by the Director of Education/designate, agents, canvassers or salespersons from commercial enterprises shall not be permitted to solicit on school or Board property.
- 1.4 Unless authorized by the Director of Education/designate, commercial enterprises shall not be permitted to advertise or distribute materials within the schools of the Board.
- 1.5 All materials submitted for approval shall be congruent with the Mission, Vision and Values of the Board and its commitment to gospel values.

Approval and Review Dates

Prior Date Approved: November 10, 2014

Revised Date Approved: January 13, 2021

Review Prior To: November, 2025

Reviewed by: Policy Committee, Administrative Council